



Monterey Bay Aquarium

July 14, 2025

Dear CIMUSET Election Committee,

It is with great pleasure that I am submitting this Letter of Motivation for the opening positions at the CIMUSET Board. During the past years I have been closely involved with the International Committee serving as a workshop designer and facilitator, as well as, presenting at the conference about my practice in inclusive informal science education.

Throughout my career I have been involved in the creation of more than 17 science centers, science museums and children's museums in Mexico, the United States, and the Gulf Region. I have also been in charge of developing content for many exhibitions, programs, and curriculum in North America, Latin America, Europe, Asia, and the Gulf Region. My vast experience worldwide is an asset I would like to share with my colleagues and could be leveraged to serve in CIMUSET's Board.

I am the author of two published essays: [the first one](#) is about inclusive design of exhibits and programs to make science communication more accessible. The [second](#) addresses the need of Museums to reframe their power dynamics with the communities they serve. This essay is a deep dive of the presentation I gave at the CIMUSET Annual Conference in Korea. My practice continues being inspired by and nurtured through the projects I lead, and also the exchanges with my colleagues. Being part of the CIMUSET Board will amplify the reach of my understanding, and therefore my practice. I am at the moment writing a book on Inclusion, Power and Influence, and how everyone can make a difference in cultural institutions; my hope is that we can benefit from it.

I am more than happy to answer any questions you may have about my motivations to join the board, or my career path.

Sincerely,

A handwritten signature in black ink, appearing to read 'Amparo'.

Amparo Leyman Pino, M. Ed.
Director of Interpretive Programs
Monterey Bay Aquarium